

Ethics to Ethics

A journalism card game based on the Society of Professional Journalists Code of Ethics and created by members of the Arkansas SPJ Pro Chapter.

For 3-5 players

- 1. Print cards double-sided or paste together so that the faces and backs match.**
- 2. Divide black and white cards into separate piles and shuffle. Deal five cards to each player.**
- 3. The player to the left of the player draws a black card, reads it aloud and places it face up.**
- 4. The other players select an appropriate (or inappropriate) white card and place face down on top of the black card.**
- 5. The person who drew the black card reads the white cards aloud and selects a favorite. The player who played the favorite gets the black card.**
- 6. Discard used white cards and draw to ensure each player has five cards. Play continues to the left.**
- 7. The first player to acquire five black cards wins.**

Ethics

to

Ethics

Ethics

to

Ethics

Ethics

to

Ethics

Ethics

to

Ethics

Ethics

to

Ethics

Ethics

to

Ethics

Ethics

to

Ethics

Ethics

to

Ethics

Ethics

to

Ethics

**Sources
offering favors
or money**

**Passive-
aggressive
scare quotes**

**Questions
about
accuracy,
clarity and
fairness**

**Using quotes
out of context**

**Staking out
City Hall at
2 a.m.**

**Never having
to print a
redaction**

Advertising

**“Dirty Laundry”
by Don Henley**

Social media

Ethics

to

Ethics

Ethics

to

Ethics

Ethics

to

Ethics

Ethics

to

Ethics

Ethics

to

Ethics

Ethics

to

Ethics

Ethics

to

Ethics

Ethics

to

Ethics

Ethics

to

Ethics

**The 24-hour
news cycle**

**The recorder
hidden in my
pocket**

**Conflicts of
interest**

Commentary

News

**Paying for
access to
news**

**Minimizing
harm**

A gift

A protest

Ethics

to

Ethics

Ethics

to

Ethics

Ethics

to

Ethics

Ethics

to

Ethics

Ethics

to

Ethics

Ethics

to

Ethics

Ethics

to

Ethics

Ethics

to

Ethics

Ethics

to

Ethics

Advertisers

Truth

A civil dialogue

**Being
accountable
and
transparent**

**My editor's
wrath**

**The First
Amendment**

**Acting
independently**

**Becoming the
subject of your
own coverage**

**Public
enlightenment**

Ethics

to

Ethics

Ethics

to

Ethics

Ethics

to

Ethics

Ethics

to

Ethics

Ethics

to

Ethics

Ethics

to

Ethics

Ethics

to

Ethics

Ethics

to

Ethics

Ethics

to

Ethics

Bias

**A caffeine-
fueled Twitter
rant**

Integrity

**My many
mistakes**

Accuracy

Fairness

Courageousness

Information

Diversity

Ethics

to

Ethics

Ethics

to

Ethics

Ethics

to

Ethics

Ethics

to

Ethics

Ethics

to

Ethics

Ethics

to

Ethics

Ethics

to

Ethics

Ethics

to

Ethics

Ethics

to

Ethics

**Original
sources**

Motives

Speed

Danger

Voice

Format

Anonymity

**Sponsored
content**

**An exchange
of views**

Ethics

to

Ethics

Ethics

to

Ethics

Ethics

to

Ethics

Ethics

to

Ethics

Ethics

to

Ethics

Ethics

to

Ethics

Ethics

to

Ethics

Ethics

to

Ethics

Ethics

to

Ethics

Promises

**Information
that cannot
be obtained
elsewhere**

**Criticism or
allegations of
wrongdoing**

Vigilant

Watchdogs

**The magnitude
of the human
experience**

**Subjects of
news coverage**

**Voices we
seldom hear**

Stereotyping

Ethics

to

Ethics

Ethics

to

Ethics

Ethics

to

Ethics

Ethics

to

Ethics

Ethics

to

Ethics

Ethics

to

Ethics

Ethics

to

Ethics

Ethics

to

Ethics

Ethics

to

Ethics

Plagiarism

Attribution

Potential harm

Arrogance

**Undue
intrusiveness**

Juveniles

**Cultural
differences**

Private people

Public figures

Ethics

to

Ethics

Ethics

to

Ethics

Ethics

to

Ethics

Ethics

to

Ethics

Ethics

to

Ethics

Ethics

to

Ethics

Ethics

to

Ethics

Ethics

to

Ethics

Ethics

to

Ethics

Lurid curiosity

**Victims of sex
crimes**

Mayor Quimby

**A subject's
right to a fair
trial**

**The
implications
of identifying
criminal
suspects**

**The SPJ Code
of Ethics**

**Repugnant
viewpoints**

**Original
sources**

**Oversimplifying
a story**

Ethics Ethics Ethics
to to to
Ethics Ethics Ethics

Ethics Ethics Ethics
to to to
Ethics Ethics Ethics

Ethics Ethics Ethics
to to to
Ethics Ethics Ethics

Pursuit of the news is not a license for _____.

Beauty is truth, truth is _____.

Journalists must serve as _____ over public affairs.

How do we deal with criticism?

What do journalists balance against the public's need for information?

What was today's top headline about?

What influenced the coverage of the story?

Ethical journalism means _____.

Verify _____ before releasing it.

Ethics Ethics Ethics
to to to
Ethics Ethics Ethics

Ethics Ethics Ethics
to to to
Ethics Ethics Ethics

Ethics Ethics Ethics
to to to
Ethics Ethics Ethics

**Seek _____
and report it.**

**Ethical
journalism
should be

and _____.**

**An ethical
journalist acts
with _____.**

**What is the
foundation of
democracy?**

Avoid _____.

**What did I
reject to
preserve my
credibility?**

**Distinguish
_____ from
_____ and
shun hybrids
that blur the
lines between
the two.**

**Which sources
deserve
heightened
sensitivity?**

**Avoid
pandering to
_____, even if
others do.**

Ethics Ethics Ethics
to to to
Ethics Ethics Ethics

Ethics Ethics Ethics
to to to
Ethics Ethics Ethics

Ethics Ethics Ethics
to to to
Ethics Ethics Ethics

**Who has the
right to control
information
about
themselves?**

**Give _____ to
the voiceless.**

**Respond
quickly to
_____.**

**Why did the
journalist go
undercover?**

**Be _____
about holding
those in power
accountable.**

**I support open
and civil
_____.**

**Never _____.
Always _____.**

**Be cautious
when making
_____.**

**Why is my
source
anonymous?**

Ethics Ethics Ethics
to to to
Ethics Ethics Ethics

Ethics Ethics Ethics
to to to
Ethics Ethics Ethics

Ethics Ethics Ethics
to to to
Ethics Ethics Ethics

**Consider
sources
motives before
promising
_____.**

**Neither _____
nor _____
excuses
inaccuracy.**

**Use _____
whenever
possible.**

**I would do
anything for
news, but I
won't do that.**

**What should I
acknowledge
and correct?**

**This broadcast
was sponsored
by _____.**

**Encourage
_____ with the
public about
journalism.**

Journalists

**should
consider
_____ before
they face legal
charges.**

**What did I
expose at a
rival news
outlet?**